

Benefits of Vended Water

As consumers become more aware of the environmental impact of bottled water, Glacier Water provides a “greener” alternative with comparable taste and quality and at a fraction of the price. Consumers use their own reusable bottles to collect water at convenient vending machines inside or outside popular retailers. And because Glacier Water does not carry the considerable expense of providing containers, labeling, transporting, warehousing, receiving and stocking water, Glacier Water is an environmentally-friendly choice that actually costs less.

How does it all work?

Glacier Water’s sophisticated vending machines operate like mini bottled water plants. Inside the compact machine, the water is carbon and micron filtered, passed through a reverse osmosis membrane, then filtered and UV-treated. And all of Glacier Water’s more than 17,000 machines are serviced by Glacier Water technicians to ensure consistent quality standards and hassle-free operation.



Glacier Water: A More Eco-Conscious Choice

Great-tasting water at a great price. All that's required is a bit of planning to buy a refillable container and put it in the car before heading to your favorite retailer. Here are some water facts that might surprise you:

- The average American drank 28.3 gallons of bottled water in 2006 – that's a huge increase from the 1.6 gallons consumed in 1976¹.
- Americans spent \$15 billion on bottled water in 2007, representing 50 billion plastic water bottles - of which only 23 percent are recycled².
- We're moving one billion bottles of water around a week in ships, trains and trucks in the United States alone. That's a weekly convoy equivalent to 37,800 18-wheelers delivering water³.
- Manufacturing the 30 billion plastic water bottles purchased in 2006 required the equivalent of more than 17 million barrels of oil and produced more than 2.5 million tons of carbon dioxide⁴.
- Shipping the end product uses an estimated 50 million barrels of oil annually⁴.

¹ Beverage Marketing Corp. data

² NAPCOR report

³ Fishman, Charles. "Message in a Bottle." Fast Company Magazine July 2007: 110.

⁴ Pacific Institute data